








What is...

DATA ROT

How to stop wasting time on incorrect and missing data...



Each Year...

-  34% of Americans Create a New **Email Address**
-  18% of **Cell & Landline Phone Numbers** Change
-  11% of All **Mailing Addresses** Change
-  1% of People **Pass Away**
-  86% of Women **Change Names** When Married



The majority of contact records in a large database become **unusable** within a few years unless one **painstakingly** maintains them.

The **Updentity** plugin **refreshes** and appends email addresses, cell and landline phone numbers, mailing addresses, and more as a subscription.



Data Rot...

John Smith

OUTDATED
INCORRECT
MISSING
MISSING

Email: john.smith@hotmail.com
Address: 101 Main St. Warsaw, IN
Cell: 574 - ___ - ___
Landline: 574 - ___ - ___



up**identity**®

John Smith

UPDATED
REPAIRED
FOUND
FOUND

Email: john.smith@gmail.com
Address: 105 West St. Warsaw, IN
Cell: 574 - 332 - 5678
Landline: 574 - 332 - 1100



Play Video





fixes old and incomplete lists:
email, phone, mail, and more

Update.
Consolidate.
Backup.



[Contact us](#) for a virtual presentation or a free analysis of your business or organization's contacts. The free analysis includes an estimate of the number of home email addresses, phone numbers, and mailing addresses the system may be able to provide. We look forward to hearing from you!

Phone: 888-297-4694

E-mail: support@updentity.com

Web: <http://updentity.com>

Connect:      